

Logistics, Transport and warehousing. A magazine for users and providers of logistic services, parcel services, warehousing, air cargo, railway and road transport. Is the only magazine in Spain focused on transport and logistic companies, and logistic, transport and warehousing professionals and its suppliers. Its special numbers are: Logistic Guide and Who is who in Logistic Field. With an estimated readership of 40.000 readers.

ADVERTISING RATES 2011

	COLOUR	B/W
PAGE up to page 48	4.600	3.700
PAGE after page 48	4.400	3.550
DOUBLE PAGE up to page 48	8.500	6.850
DOUBLE PAGE	7.900	6.350
HALF PAGE up to page 48	2.650	2.150
HALF PAGE after page 48	2.450	2.000
SPECIAL HALF	3.400	2.750
DOUBLE HALF PAGE HORIZONTAL	4.250	3.450
2/3 VERT.. up to page 48	3.700	3.000
HORIZONTAL STRIP	4.900	3.950
1/3 VERTICAL	1.850	1.500
1/3 HORIZONTAL	1.700	1.400

BOOKLETS, LEAFLETS INSERTED, please consult. (Prices in euros. Dimensions in millimeters.)

SPECIALS	
COVER (135 x 180 mm)	7.400
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COVER STRIP (90 x 280 mm)	6.150
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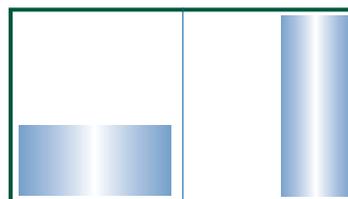
FORMATS



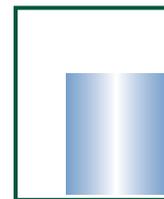
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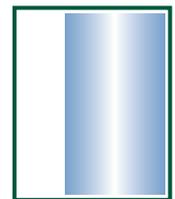
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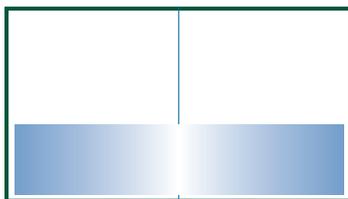
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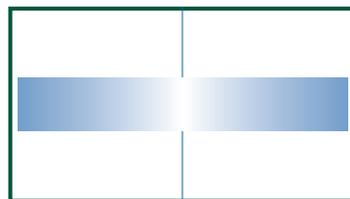
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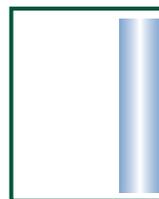
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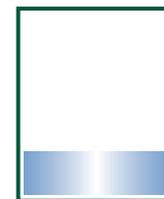
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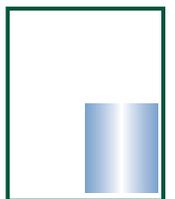
STRIP
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1/4 PAGINA
box: 85 x 120

GENERAL TERMS

Format:

213 x 283 mm. (bleed).

184 x 254 mm. (box).

11 issues monthly plus

SPECIAL ISSUES:

COMPANIES LOGISTICS GUIDE, COMPANIES TRANSPORT GUIDE, GUIDE OF TRANSPORT EQUIPMENT, PROFESSIONAL TRANSPORT AND LOGISTICS ADDENDA, WHO IS WHO? IN LOGISTICS AND TRANSPORT

bicolour: only cyan 100 % and black .

Printing process: Offset.

Screen: 150 lineas per inch. Positives, right reading emulsion side down.

Agency discount: 10% for advertising agencies recognised by the Periodical Proprietors Association

Placement surcharge: 35% . Bleed 5%

Advertising text: 25% on normal page rate, plus travelling expenses.

Payment. 30 days after publication.

Insertion Orders: Must be in our office one month in advance to the date of publication. Cancellation has to be with 30 days notice.

Films are on the customers expense otherwise we will charge 100 euros for 4 colour DIN A 4 films or 90 for smaller sizes. Publisher will not retain advertisers artwork beyond 12 months.

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